



**Walid Seada**

Head of Customer Services and Tender Business – Novartis Pharmaceuticals, Egypt

Walid Seada has been Customer Services and Tender Business Manager since April 2007. Walid started his career with Ciba-Geigy as medical representative in November 1993, and then joined Novartis after the merger in 1997. He was promoted to KAM in 2000 and FLM in 2001 until his current post.

Walid graduated from the Faculty of Pharmacy at Mansoura University in 1991 and holds an MBA from the Arab Academy for Maritime (2007).

