



Basyouni Abouseif

Novartis Egypt CPO Head and Country President

Basyouni Abouseif has been CPO Head and Country President for Novartis Egypt since May 2014. In his role as Country President and Chairman of the Country Executive Committee, Basyouni developed strong relationships with external stakeholders, built Novartis reputation, ensured adherence to Novartis compliance guidelines and to local laws and executes the corporate and group initiatives in Egypt.



Prior to his current role, Basyouni had assumed the role of Human Resources Head for the Middle East and North Africa Cluster (MENA), Novartis Egypt for one year and MEC for two years.

Before joining Novartis in November 2009, Basyouni had spent almost 20 years in the pharmaceutical industry with BMS and Lilly and had gained broad functional experience in sales, marketing, business development and new products planning as part of his regional and local roles in MENA and Africa.

Basyouni holds a Master's degree in Business Administration (MBA) and a Bachelor's degree in Pharmacy from the University of Mansoura in Egypt.