



Ali Omar

Neuroscience and Retina Franchise Business Unit Head –
Novartis Pharmaceuticals, Egypt

Ali Omar has been Novartis Egypt's Business Franchise Head for Neuroscience and Retina since June 2012.

Prior to that, Ali was at Bayer HealthCare where he assumed the roles of Middle East Business Unit Head and Business Unit Manager between 2010 and 2012. Ali has 12 years of diversified experience in marketing and sales activities in multinational pharmaceutical companies, having assumed in Sanofi the roles of Business Development Manager from 2008 to 2010 and Brand Manager from 2006 to 2008.



Ali started his career in Novartis as Medical Representative in 2000 and was appointed First Line Manager in 2003 before joining the Marketing Team as Product Manager in CVS in 2005.

Ali holds a Bachelor's degree in Pharmacy from Cairo University (1998) and an MBA from the Arab Academy for Science, Technology and Maritime Transport in Cairo (2008).

Ali is married and has three kids, two boys and one girl, 12, 10 and 4 years old.